

OGP Local Application 2020

Municipalidad de Rosario , Argentina

Below is the application information for received as submitted by the applicants.

Local Jurisdiction Information

Name of jurisdiction

Municipalidad de Rosario

Type of entity

City

Country

Argentina

Region

Americas

Local Government Information

Term limit of current local administration

12/2023

Name of agency/department/office/secretariat submitting this application

Dirección de Gobierno Abierto - Secretaría de Modernización y Cercanía

Local Government Website

<https://rosario.gob.ar>

Please list the name(s) of the non-governmental stakeholder group(s)/organization(s) that are supporting this application

Acción Colectiva, ÁREA, CEDEFAM, Centro Cultural Parque España, Compromiso Vial, Fundación Apertura, Fundación Cimientos, Fundación El Desafío, Fundación Nueva Generación Argentina, Global Shapers, Gregaria, Grupo Trascender, Instituto de Estudios del Transporte, Observatorio Legislativo, Observatorio Urbano, NodoTAU, Observatorio Urbano, Polilab UNR, TECHO, UCEL Viernes por el Futuro.

Non-Governmental Stakeholder Information

Name of non-governmental stakeholder organization (1)

Acción Colectiva

Non-governmental stakeholder organization website (Optional) (1)

www.accioncolectiva.net

Name of non-governmental stakeholder organization (Optional) (2)

Fundación Nueva Generación Argentina

Non-governmental stakeholder organization website (Optional) (2)

www.fnga.org.ar

Name of non-governmental stakeholder organization (Optional) (3)

{{Name_NGS3}}

Non-governmental stakeholder organization website (Optional) (3)

{{Website_NGS3}}

Please list the government agency/department/office/secretariat supporting this application:

Dirección de Gobierno Abierto - Secretaría de Modernización y Cercanía

Government Stakeholder Contextual Questions

Government: Share the reasons of **interest** in joining OGP Local

We assess that the incorporation of the Municipality of Rosario to the OGP Local Program will place us in an excellent position to deepen and frame the path started in this management, a path that has as one of its objectives the incorporation of a mechanism for co-creation of a Open Government Municipal Action Plan, whose first step is being taken at this time with the design (in conjunction with Civil Society Organizations-Non governmental stakeholder) of an Open Government Dialogue Table (Working Table) and which we hope to have in operation in the coming months.

The creation of the Secretariat for Modernization and Proximity and the Open Government Directorate (which depends on it) evidenced the conviction to continue with

the purpose of prioritizing the incidence and the importance that GA actions represent in local public management, building and designing - as a general objective - an active and cross-cutting agenda in terms of transparency, participation and collaboration, is essential to strengthen the path taken.

We believe that as a Government, it would also represent a recognition of the path traveled for more than 20 years, and an impulse to continue working within the institution itself by highlighting the importance of this agenda in the international arena, adding wills at all levels of the public administration, especially in those where political decisions are made.

OGP's institutional support would be essential for working in synergy, sharing experiences, work dynamics and various realities, and would undoubtedly add methodological and operational resources.

Considering also that the program involves the Government and Citizens as a whole, we understand the value that this link would imply to make the citizens and CSOs of Rosario aware of the real scope that involvement in this new form of public management would imply for the concrete control of government actions and the exercise of democracy in general.

Government: Briefly highlight your local jurisdiction's track record on open government or co-creation with non-governmental stakeholders

- (2002-Present) Participatory Budgeting

<https://www.rosario.gob.ar/web/gobierno/presupuestos/presupuesto-participativo>

- (2004-Present) Public Contract Portal

<https://www.rosario.gob.ar/sitio/licitaciones/buscarLicitacionVisual.do>

- (2004-Actualidad) (2004-Present) Regulations Portal

<https://www.rosario.gob.ar/normativa/visualExterna/normativas.jsp>

- (2005-Present) Youth Participatory Budget

<https://www.rosario.gob.ar/web/ciudad/jovenes/presupuesto-participativo-joven>

- (2010) Comprehensive Mobility Plan

https://www.rosario.gov.ar/ArchivosWeb/plan_integral_movilidad.pdf

- (2010-Present) Public Software

<https://www.rosario.gob.ar/web/software-publico>

- (2014-Present) Open Data Portal

The municipal council approved Ordinance No. 9279 in 2014 creating the Open Data Rosario Program.

<https://datos.rosario.gob.ar>

- (2017) Rosario 2030 Strategic Plan

Together with institutions, unions, companies and neighbors, debates, consultations and agreements were implemented towards the 3rd strategic plan of the city that continues

the line of 20 years of strategic planning, from the Rosario Strategic Plan (1998) and in the Rosario Metropolitan Strategic Plan (2008),

<https://www.rosario.gob.ar/web/rosario-2030>

- (2019) Rosario Urban Plan (Update)

<https://www.rosario.gob.ar/web/ciudad/planeamiento-urbano/plan-urbano-rosario/documento-base-para-la-actualizacion-del-plan-urbano>

- (2019-Present) Creation for the first time of the Open Government Directorate with the ultimate aim of promoting an active and cross-cutting agenda in terms of transparency, participation and collaboration.

- (2020-Present) Co-creation process of the Open Government Dialogue Table with CSOs

- (Present) Draft Ordinance for the Regulation of Interest Management. with "CIPPEC" CSO.

- (Present) Reform Project of the Access to Public Information Ordinance with "Apertura" Foundation.

- (Present) Access Guide to Public Information with "Ejercicio Ciudadano" Foundation

Government: thematic policy areas based on your jurisdiction's open government track record

Citizen participation, Digital governance, Open data, Right to information, Youth & youth engagement

Government: Briefly describe the capacity and resources for co-creation and implementation of an OGP action plan

The Municipality has several technical teams in the different management areas with the capacity to co-create and implement GA policies.

With the new administration (December 2019), the Modernization and Proximity Secretariat was created, whose mission is to work together with the secretariats and departments of the Municipality in the reengineering of administrative processes, the design and construction of interoperable platforms that allow us open data and use them for decision-making, work in the territory, promoting participation actions and the improvement of existing citizen engagement mechanisms, and the development of new forms of interrelation between the municipality and the neighbors.

This Secretariat has a Proximity team led by the Undersecretary of Citizen Vinculation and composed of the Open Government Directorate, Neighborhood Directorate, Innovation Directorate, General Participation Coordination and the directions of the 6 Municipal District Centers each with participation teams made up of at least 3 agents. In addition to this Secretariat, the General Directorate for Informatics, composed of 66 agents. It carries out the development and maintenance of all the systems, portals and digital services of the municipality as well as the communications and technological infrastructure that supports them.

On the other hand, we have a General Directorate of Investigations, Public Ethics and Transparency, dependent on the Executive Department, whose function, among others, is the preparation of Plans and Programs for updating local regulations and procedures in order to adapt them to Law 27275 of Access to Public Information.

A local network of more than 20 organizations, social actors and universities has been formed, a convergence of actors from different collaborative work spaces where collective actions and initiatives related to the Open Government agenda have been promoted.

Government: What national, regional or global networks (if any) is your jurisdiction a part of

Multilateral relationships established by cities in the context of their participation in different networks have become an essential component in the internationalization strategy of the city of Rosario since they allow us to exchange successful experiences of local management, cooperate on issues of relevance to the city and attract technical and financial resources from the international scene that serve to raise the quality of public management.

In addition, networks promote international articulation, contributing to the expression of local perspectives in regional or global settings, and allow coordinating efforts to address issues on a global scale and local impact.

The most relevant multilateral spaces where Rosario has an outstanding participation in international and national instances of Local Governments are, among others:

- United Cities and Local Governments (UCLG),
- Mercociudades,
- Metrópolis
- International Association of Educating Cities (IAEC)
- Local Governments for Sustainability (ICLEI)
- Centro Iberoamericano de Desarrollo Estratégico Urbano (CIDEU)
- Mayors for Peace International Network
- The UN-HABITAT's Global Network on Safer Cities (GNSC)
- The Argentine Network of Municipalities on Climate Change (RAMCC)
- Federal Network of Access to Public Information,
- Federal Network of Transparency and Access to Public Information (RTA),
- Federal Institute of Access to Information and Personal Data Protection of Mexico (IFAI),
- Permanent Forum of Prosecutor's and Anti-corruption Offices of the Nation.

Government: What is the value proposition or benefit of your local jurisdiction in joining OGP?

Rosario is a city with a great tradition in citizen participation, where Open Government policies were initiated long before this concept was defined, it is enough to highlight the almost 20 years of Participatory Budgeting.

It is a city with great will to build its destiny, since its development took place progressively from the determination and hard work of its pioneer inhabitants. A city with no foundation date that is not the capital of its province but led it to dispute the title of second city of the Argentine Republic and one of the most powerful cities in South America.

For all this, it is also an enormous influence on its metropolitan environment, which involves almost 2 million inhabitants and about 17 municipalities and 44 communes belonging to five departments of the province of Santa Fe, as evidenced by its 2018 metropolitan strategic plan:

(<https://www.rosario.gob.ar/web/sites/default/files/perm.pdf>)

Beyond geography and population, the city is a pioneer in building communities of good practices between different local, national and international jurisdictions as an instrument for the development of public information systems, the co-creation of public policies, the instrumentation of public procurement systems.

Finally, the municipal / metropolitan character of the city allows a better interaction between organizations and government areas, given the proximity provided by the territorial level.

For all this, joining the OGP Local program will strengthen this mark and advance in the institutionalization of policies that transcend the managements and ups and downs of political activity.

It also allows us to advance in transformations that overcome the situation with the creation of Action Plans.

Finally, it encourages the participation of new actors in GA policies that perhaps today have a lot of anchorage in the citizenry but do not participate in GA actions.

Government: potential thematic policy areas of interest

Citizen participation, Digital governance, Gender, Open data, Public procurement

Non-governmental Stakeholder Contextual Questions

NGS: Share the reasons of interest in joining OGP Local

Integrating the organizations, the civil society actors and the government of Rosario to

the OGP Local Program is key to advance the policies and actions that have been in place for many years. Rosario is one of the cities with more institutional mechanisms for citizens' participation in Argentina. Furthermore, its civil society is very active and organized.

We know that processes of change are complex, demand innovation, and must be efficiently implemented bottom-up and top-down at the same time. Therefore, developing public policies linked to the pillars of Open Government (OG) requires focus not only on the commitment and the actions suggested by the national government but also on strengthening local States.

The implementation of OG pillars involves big challenges: local authorities and citizens should work together, build a true network where the different actors can identify and prioritize problems, and find tools that may provide solutions and consensus outcomes.

It is worth noting that the implementation of the OG management model greatly favors the 2030 Agenda for Sustainable Development and SDGs as well as the design of more representative and inclusive public policies with a focus on gender and climate change.

OGP helping hand and its extensive experience on such matters will support our growth as a working network, empower everyone involved and foster a more organized implementation of different action plans for a true co-creation and design of public policies.

NGS: Briefly highlight your group(s)/organization(s)'s expertise and experience in policy advocacy, policymaking, implementation and/or monitoring of government policies/programs

The group that undersigns this Expression of Interest includes multifarious social actors, diverse themes and backgrounds, and has been fostering the agenda of OG pillars since early 2000, contributing to institutionalization processes of access to public information, regulation of transparency mechanisms and instruments, citizens participation and cooperation.

The activism of the group members is reflected in the processes and procedures that they have jointly developed, including:

> Events linked to OG themes, such as the Open Data Day and the International Days of Open Government. RAGA Days. (UCEL- 2018 and 2019)

> Capacity building programs for referents, activists and social leaders on the monitoring of public policies and follow-up public programs and agendas.

- > Assessment review of 23 OG instruments in Rosario (2019)
- > Signing of OG Commitments by candidates running for Rosario Mayor's Office, a collective initiative of forty-five civil society organizations. (2019)
- > Collaborative creation and promotion of local, provincial, and national laws as well as promoting the setting up of government agencies. Active participation with members of the House in the drafting and filing of projects, ordinance amendments and assessments of public policies.
- > Engaging in dialogues; co-creation of OGP action plans in the 3rd and 4th Argentina Plan.
- > Developing technology for the follow-up and monitoring of government plans, programs and thematic agendas by citizens.
- > Active involvement in the Santa Fe Public Innovation Laboratory, SantaLab.
- > Co-construction of the Citizens' Report (ReporteCiudadano), an accountability report of the OG public policies in the province of Santa Fe.
- > Co-production of knowledge, papers, and articles.
- > Presentation of OG topics in conferences linked to IT, public administration, law, etc.

NGS: Thematic policy areas based on your group(s)/organization(s) expertise and experience

Citizen participation, Civic space, Digital governance, Education, Open data

NGS: Group(s)/organization(s)'s capacity for participating in ongoing policy dialogues, this can include the co-creation and implementation of OGP action plans, as well as helping coordinate and communicate with other non-governmental stakeholders

The group has a well-established background in dialogue and work with government actors, representatives of each political party, locally, provincially and across the country to generate public policies, and broad, long-term consensus. Regarding invitations for collective work with civil society organizations, we have an extensive network of social actors from diverse sectors and territories built from dialogue and cooperating processes including collective mappings, multisectoral panels, dialogue instances, and knowledge co-production.

We have also been fostering the Open Data Day –declared of municipal interest– for four consecutive years. We have been shaping a background in co-creation between government and civil society on OG goals and challenges. The monitoring capacity of public policies achieved by this collective learning has translated into measurable results in agendas related to open justice, gender, mobility, environment, the academia and open education, accountability, etc.

As to the OGP processes, Rosario has actively taken part in the 3rd and 4th National OG Action Plan, in different dialogue instances, in designing commitments and in their follow-up processes. Specifically, we have coordinated the co-creation of the subnational commitment made by the province of Santa Fe and included in the 3rd National Plan of Action –Commitment no. 44 on the opening of information collected by the justice services. The goal of complying with more than 30 datasets and reports was met thanks to the collaborative work done between the provincial administration and the civil society organizations.

NGS: What networks or coalitions (if any) are your group(s)/organization(s) a part of that can be brought into your local OGP process?

Over 20 organizations and active social actors are operating a new local network, including: AcciónColectiva, ÁREA, CEDEIFAM, Centro Cultural Parque España, Compromiso Vial, Fundación Apertura, Fundación Cimientos, Fundación El Desafío, Fundación Nueva Generación Argentina, Global Shapers, Gregaria, Grupo Trascender, Instituto de Estudios del Transporte, Observatorio Legislativo Rosario, Observatorio Urbano, NodoTAU, Polilab UNR, TECHO, UCEL and Friday for Future.

State agents and players from diverse collaborative spaces have converged in this network to foster actions and open government initiatives, with the support of universities.

At the same time, each organization and player expand their scope by working in different networks and groups, reaching more invitations about the territory and specific themes.

Besides, the organizations work with national and international networks including RAGA (Red Académica de Gobierno Abierto), Aliances For Climate Action International, Alianza para la Acción Climática Argentina, Red de Innovación Política de Latam, RedLad, Mesa Federal de Participación Ciudadana, World Movement For Democracy.

NGS: Brief assessment of the enabling conditions within your local jurisdiction for non-governmental stakeholder participation in policy creation.

The local context offers a path already taken vis-a-vis institutionalized mechanisms of

participation –Participatory Budget, Strategic Plans– that have allowed open government experiences.

On the other hand, the conditions that organizations require to interact with government areas are possible due to the closeness or proximity provided by the territory. We outline that the new Open Government Office created by the new administration is an encouraging event; it shows the political will to institutionalize an instance of dialogue that focuses on local open government matters. Therefore, we believe that the civil society participation in such channel should be strengthened, and made sustainable along time to allow a meaningful dialogue, more influence and co-creation possibilities.

Aspects relative to emerging agendas such as the follow-up and monitoring of public policies, open contracting, open laws or digital transformation are potential guidelines that can be offered through a civil society on line platform. This platform would provide for a bottom-up collaboration that takes into account the organizations' agenda and the future possibilities of setting up an open link with the local government.

There are no systemic restrictions to the freedom of assembly, of expression and association of the civil society and citizens, as well as to other components of the civic spaces.

NSG: Value proposition or benefit for your organization(s)/group(s) in joining OGP with your local jurisdiction

Integrating into the OGP initiatives can legitimate and acknowledge the path taken to set up Open Government in the city, and also highlight the collective work achieved by the organizations that have been fostering this agenda for years.

This is an excellent opportunity to be part of the international OG ecosystem. There will be chances to exchange experiences, to strengthen the OG community, foster networking between government actors and the civil society, its organizations, citizens, the academia and the private sector.

It is an opportunity to build the civil society capacities, to design and manage open government plans and initiatives. It is a device to raise awareness, experiment, and cooperate to influence political decisions at different levels of government and thematic agendas.

In this way, the incorporation of Rosario would allow the acquisition of international standards and rank even more the Open Government policy at the institutional level, becoming a commitment that transcends the negotiations, and promoting the generation of state policies in the matter, establishing a GA agenda long-term.

Finally, we believe that the institutional support of the Local program will allow citizens to take ownership of the issue, making it possible to deepen the processes of citizen

participation, transparency and accountability, and collaboration in all senses.

NSG: Potential thematic areas of interest

Citizen participation, Climate change, Digital governance, Education, Right to information